



# Garfield Heights Youth Football League

## 2016 YOUTH FOOTBALL SPONSORSHIP PROPOSAL

### INTRODUCTION

On behalf of Garfield Heights Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football for all youth in Garfield Heights ages 5-12.

Our mission also includes:



- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instill the values of education and importance of behaving at school and home.
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keep our community youth busy and away from situations that lead to bad behavior. The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, cheer competition, officials, equipment and uniforms, insurance, trophies and administrative costs.

Sponsorship with the GHYFL is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

If providing sponsorship for the GHYFL is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,  
 Ken Sparks  
 Commissioner, Garfield Heights Youth Football League

### SPONSORSHIP PACKAGES:

	Logo appears on all Communications to parents & players throughout the season and one banner ad on our website's home page.	2x6 Banner Displayed at all Home Games for both Tackle & Flag Football Games.	Logo / Name on GHYFL Web Site with Link to your site.	Sponsorship Plaque
<b>Platinum Sponsor (\$500)</b>				
<b>Gold Sponsor (\$350)</b>				
<b>Silver Sponsor (\$250)</b>				
<b>Bronze Sponsor (\$150)</b>				

## Garfield Heights Youth Football League Sponsorship Agreement



Please return your completed form to:  
Garfield Heights Youth Football League  
Attention: Andrea Boufford, Treasurer  
6545 Brookhill Drive  
Garfield Heights, Ohio 44125

\_\_\_\_\_  
Company Name (as you would like it to appear in advertising and web site)

\_\_\_\_\_  
Point of Contact (Printed Name)

\_\_\_\_\_  
Company Mailing Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Web Address

### Sponsorship Amount Selection:

\_\_\_\_\_ Bronze (\$150)      \_\_\_\_\_ Silver (\$250)  
\_\_\_\_\_ Gold (\$350)      \_\_\_\_\_ Platinum (\$500)      \_\_\_\_\_ Other Donation

Signature: \_\_\_\_\_

Make your checks payable to:  
Garfield Heights Youth Football League

Visit us online at: [www.garfieldheightsyouthfootball.com](http://www.garfieldheightsyouthfootball.com)

For questions regarding sponsorship, web or email advertising, please contact Sandy Middleton at (216) 571-6300  
or by email [middletonm3@aol.com](mailto:middletonm3@aol.com).

Logo and/or banner artwork should be emailed to: [andrea.boufford@gmail.com](mailto:andrea.boufford@gmail.com).