INTRODUCTION

On behalf of Garfield Heights Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football for all youth in Garfield Heights ages 5-12.

Our mission also includes:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instill the values of education and importance of behaving at school and home.
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keep our community youth busy and away from situations that lead to bad behavior. The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, cheer competition, officials, equipment and uniforms, insurance, trophies and administrative costs.

Sponsorship with the GHYFL is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

If providing sponsorship for the GHYFL is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,

Lance Cuthbert
Co-Commissioner, Garfield Heights Youth Football League
SPONSORSHIP PACKAGES:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Logo Appears on All Email Communications to Parents Throughout the Season and One Banner Ad on Your Website's Home Page or Page of Your Choice.</th>
<th>2 x 6 Banner Displayed At Home Games</th>
<th>Logo / Name on GHYFL Web Site with Link To Your Site.</th>
<th>Sponsorship Plaque</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>(Pays: $500)</td>
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<tr>
<td>Gold Sponsor</td>
<td>(Pays: $350)</td>
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<tr>
<td>Silver Sponsor</td>
<td>(Pays: $250)</td>
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<tr>
<td>Bronze Sponsor</td>
<td>(Pays: $150)</td>
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Some important things to know about advertising with the Garfield Heights Youth Football League:

- We had over 200 boys and girls participating in our league last year and expect that number to grow.
- All platinum and gold package holders will be recognized in our league newsletter that will be distributed during each home game played.
- This season we will begin communicating with our parents via email on a routine basis for the first time in our history. Our first communication will go out in early July announcing practice dates and times.
- We are beginning online sign-ups and feature an online merchandise store in 2012 also. This will drive even more traffic to our website than last year.
Garfield Heights Youth Football League
Sponsorship Agreement

Please return your completed form to:
Garfield Heights Youth Football League
Attention: Lance Cuthbert
4711 East 88th Street
Garfield Heights, Ohio 44125.

_________________________________________________________________
Company Name (as you would like it to appear in advertising and web site)
_________________________________________________________________
Point of Contact (Printed Name)
_________________________________________________________________
Company Mailing Address
_________________________________________________________________
Telephone
_________________________________________________________________
Email Address
_________________________________________________________________
Web Address
_________________________________________________________________

Sponsorship Amount Selection:

_____ Bronze ($150)  _____ Silver  ($250)
_____ Gold  ($350)   _____ Platinum ($500)  _____ Other

Signature: ____________________________

Make your checks payable to:
Garfield Heights Youth Football League

Visit us online at: www.garfieldheightsyouthfootball.com

For questions regarding sponsorship, web or email advertising, please contact Andrea Boufford at (216) 346-4703 or by email at andrea.boufford@gmail.com. Logo and/or banner artwork should be emailed to andrea.boufford@gmail.com.